

**BALLOT MEASURE NO. 5
INITIATIVE NO. 97BILL
An Act Prohibiting Billboards**

The bill states findings and intent that Alaska be forever free of billboards. It defines billboards as any signs or forms of outdoor advertising not allowed by law. The bill also repeals a law recently passed by the legislature which allows a new class of road signs outside of the right-of-way, visible from highways, off-site from where businesses are located. Those tourism directional signs have a standard format and size of 90 by 18 inches. The bill changes the penalty from a violation back to a misdemeanor for those who break the laws on outdoor advertising near state roads.

Should this initiative become law?

YES

NO