

**Amber M. Lee—House District 28 Representative—Alaska Democratic Party  
Primary Candidate (D)**

**Residence Address:**

17211 Kings Way Drive  
Anchorage, AK 99516

**Mailing Address:**

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Anchorage, AK 99516

**Email:** Amber@AmberLeeForStateHouse.com

**Website:** www.AmberLeeForStateHouse.com

**Age:** 43

**Place of Birth:** Minerva, Ohio

**Children's Name(s):** Tristan and Finnegan

**Occupation:** Business and Marketing Strategist

**Length of Residency in Alaska:** 25 years

**Alaskan Communities Lived in:**

Juneau (1993-1995; 1996 – 2001)  
Sitka (1995-1996)  
Anchorage (2001-Current)

**Education:**

Minerva High School, Ohio  
University of Alaska Southeast, BLA  
University of Alaska Anchorage, MFA

**Business and Professional Positions:**

Transcend Strategic Consulting – Co-CEO  
Amber Lee Strategies Marketing Consulting – Owner  
Gere Donovan Creative – COO  
Northwest Strategies – Director of Advertising  
GCI – Director of Marketing  
Alaska Communications – Marketing Manager  
Capital City Weekly – Editor in Chief  
Association of Alaska School Boards – Research Publications Specialist

**Service Organization(s) Membership:**

Anchorage South Rotary  
100+ Women Who Care

**Special Interests:** Writing, reading, traveling, tidepooling, hanging out with my boys.

*The views expressed in this statement are from the candidate and not endorsed by the Division of Elections. The text of this statement was provided and paid for by the candidate in accordance with AS 15.58.030 and 6 AAC 25.690.*

**Other:**

I am a small business owner and the mother of two boys who attend Bear Valley Elementary in South Anchorage.

**Position Statement:**

I'm running because the fear of action in the Alaska Legislature is creating hopelessness in our community, and I've spent the last 25 years of my career turning challenges into opportunities. We all want the best schools, safe communities, and a thriving economy, and District 28 needs a Representative who will put people before politics to get us there. I'm committed to doing the work to ensure that Alaska's best days are in our future.

**Priorities to Create a Thriving Economy**

- Tackle the budget first.
- Make investments that create jobs and foster a stable economy for existing and new industry.
- Focus on opportunities for diversification in areas of technology, health care, finance, fishing, tourism, energy, and others.
- Cut existing budget items that are inefficient or wasteful.

**Priorities to Create Safe Communities**

- Thoughtful repeal and restructure the omnibus crime bill (SB91).
- Invest in drug treatment facilities to battle the opioid crisis.
- Fully fund public safety departments (police, troopers, fire and prosecutors).

**Priorities for Education**

- Create certainty around education funding and look for innovative ways to fund our schools, while tackling issues that drive up the budget—health care and retention.
- Do a more in-depth analysis of where we are not meeting expectations and look for individualized solutions—something that works in one school may not work in all schools.
- Prioritize Pre-K education.
- Prioritize investment in trade and university programs that meets future employees' needs.



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